



PROJECT FRESHCOAT



South Florida's Premier Painting & Remodeling Company

Overview: Our Client is a family-owned painting and remodeling company with over 32 years of experience delivering high-quality painting services, remodels and renovations for both residential and commercial customers. Based in South Florida, the Company has built a market-leading reputation for excellence in high-end, custom homes, combining superior craftsmanship with a deep commitment to customer satisfaction.

Service Area: The Company's prime service area encompasses one of Florida's most desirable regions, characterized by a high concentration of luxury real estate, robust population growth, and active real estate development. Thousands of new homes are built annually, driving a surge in demand for contractor services and painting services.

Expertise: Our Client has earned a superior reputation by combining world-class craftsmanship, premier project management and a customer-first approach rooted in integrity and respect. The Company's remodeling division specializes in luxury home remodeling, additions and renovations, consistently delivering high-end results that exceed expectations. Its elite team of painters brings deep expertise across a wide range of services, including interior and exterior painting, epoxy coatings, waterproofing, and drywall finishing. The Company's meticulously operations adhere to strict building codes, HOA regulations, and stringent timelines. Our Client's workforce is skilled at navigating the high standards and detailed requirements of luxury-focused clients.

Market: Florida continues to offer a high-growth environment, with the construction and painting markets outperforming national trends across both residential and commercial sectors. The state's painting industry alone is projected to reach \$3.6B by 2025. In Q1 2025, Florida issued 28,408 new residential construction permits, representing a 6% increase over the same period in 2024, signaling momentum in the homebuilding sector. As demand for high-quality construction and finishing services continues to rise, so does the need for the Company's services.

Opportunity: Our Client is the leading provider of high-quality painting and remodeling services in South Florida, with a profitable, proven, and scalable competitive advantage. With over 32 years of expertise and a deeply rooted customer base, this family-owned company seeks a partner with the sales and marketing infrastructure to capitalize on its momentum and accelerate its growth. Kensington Park Capital has been engaged to help find that partner.

Key Highlights

- Construction and finishing company specializing in luxury, custom homes.
- Deeply rooted customer network
- Attractive service area
- TTM Revenue: \$17.3M
- TTM EBITDA: \$2.7M